PremiumDoc
PRIVACY NOTICE

This Privacy Notice was last updated: **[DATE]**

Rad2U Inc. D/B/A PremiumDoc (“**PremiumDoc**” or “**we**” or “**us**”) respects your privacy and is committed to protecting it through our compliance with this policy. This Privacy Notice (our “**Privacy Notice**”) describes the information we collect, how we collect information, and the reasons we collect information. This Privacy Notice also describes the choices you have regarding the information PremiumDoc collects, including how you can manage, update, or request to delete information.

Please take a moment to review this Privacy Notice. You may scroll through this Privacy Notice or use the headings below. It is important that you understand this Privacy Notice. By using our Platform, you are agreeing to the terms of this Privacy Notice. If you have any questions or concerns about this Privacy Notice, you may contact us at any time using the [Contact Information](#Contact) at the end of this Policy.

If you do not agree with our policies and practices, your choice is not to use our Platform. By accessing or using our Platform, you agree to this Privacy Notice. This Privacy Notice may change from time to time (see [Changes to Our Privacy Notice](#Changes)). Your continued use of our Platform after we make changes is deemed to be acceptance of those changes, so please check this Privacy Notice periodically for updates.

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#  Who is PremiumDoc?

PremiumDoc is a premium appointment scheduling service that helps patients quickly connect with physicians and specialists. Our mission is to streamline the process of finding and booking medical appointments, making it faster and easier for patients to access quality care without waitlists or delays.

PremiumDoc is not a medical group or health care provider. We do not provide medical advice, diagnosis, or treatment. Instead, we serve as a concierge platform that allows users to request and schedule same-day or next-day appointments with independent, third-party physicians and licensed health care professionals. These providers are not employees or agents of PremiumDoc. If you receive medical services from a provider introduced through our Platform, that provider (or its affiliated medical group) is solely responsible for your care and for providing a Notice of Privacy Practices regarding the collection and use of your health information. PremiumDoc does not control or manage any aspect of your clinical relationship with these independent providers.

# Key Terms & Definitions and Scope of our Privacy Notice

It is helpful to start by explaining some of our key terms and definitions used in this Privacy Notice.

|  |  |
| --- | --- |
| **Key Term** | **Definition** |
| “Personal Information” | Any information relating to an identified or identifiable individual and any information listed [here](#_Personal_Information).  |
| our “Platform” | Our Website and Services, as applicable. |
| “Privacy Notice” | This privacy notice.  |
| our “Services” | Any services provided through our Platform.  |
| our “Terms of Use” | Our Terms of Use located [here.](https://premiumdoc.com/legal) |
| our “Website” | Our Website located at <http://www.premiumdoc.com/> and any other websites or platforms operated or powered by PremiumDoc that link to this Privacy Notice. |
|  “**PremiumDoc**” or “**we**” or “**us**” | Rad2U Inc. D/B/A PremiumDoc  |

When does our Privacy Notice apply?

This Privacy Notice describes the types of information we may collect from you when you visit or use our Platform or the Services provided via our Platform, including when we communicate with you electronically, such as through our Platform, email, text message and other electronic messages between PremiumDoc and you.

When does our Privacy Notice not apply?

This Privacy Notice does not apply to information (a) collected by any other websites or platforms operated by us, unless the website or platform links to this Privacy Notice; (b) collected by any third-party website that we may provide a link to or that is accessible from our Platform; or (c) covered in part or in whole by a separate privacy notice provided by us.

Terms of Use.

This Privacy Notice is incorporated into and governed by our Terms of Use, which is found [here](https://premiumdoc.com/legal/) and incorporated herein by reference.

# Personal Information

What is Personal Information?

Personal Information is information that you provide to us which personally identifies you, such as your name, email address, or billing information, or other data that can be reasonably linked to such information by PremiumDoc.

What types of Personal Information do we collect?

We may collect and use the following personal information (hereinafter, collectively referred to as “**Personal Information**”) when you use our Platform or interact with us:

Identifiers, such as your real name, age, postal address, email address, telephone number, payment card information (processed by our payment provider), digital signature, and Internet Protocol (IP) address.

Additionally, we collect any other information you choose to provide when using our Services, such as a description of specific issues or your interest in a particular doctor or specialty, which may be selected or submitted during the scheduling process. In limited circumstances, some of the information you submit through the Platform, such as information regarding your health conditions or preferences, may constitute Protected Health Information (“PHI”) under HIPAA. In such cases, your Provider will provide you with a Notice of Privacy Practices governing their collection and use of PHI. PremiumDoc does not receive or maintain PHI beyond what is necessary to facilitate scheduling.

We may also collect information about your interactions with our Platform, such as your browsing and search history, your browser type and operating system, and information related to your use of our Platform.

How do we collect your Personal Information?

***Information you provide to us.*** We collect most of this Personal Information directly from you. For example, when you contact PremiumDoc directly or when you use our Platform to make physician appointments.

**When you make payments through the Platform.** When you make a payment through the Platform, we do not collect or store financial account information, though we may receive transaction identifiers and summary information that does not include credit card or bank account numbers. Our payment processor’s privacy policy may be found at <https://stripe.com/privacy>.

***Information we collect automatically as you use our Platform.*** As you navigate through and interact with our Platform, we may use automatic data collection technologies to collect certain Personal Information about your interaction with our Platform. The information we collect typically includes browsing history, search history, browser type, operating system. We also collect information about the interaction of your browsers and devices with our Platform, such as IP address, device type, and the date, time, and referrer URL of your request.

The information we collect automatically may include Personal Information, or we may maintain it or associate it with Personal Information we collect in other ways or receive from third parties. It helps us to improve our Platform and to deliver a better and more personalized service by enabling us to: (i) estimate our audience size and usage patterns; (ii) store information about your preferences; (iii) customize our Website according to your individual interests; (iv) speed up your searches; and (v) recognize you when you return to our Platform.

The automatic data collection technologies that we use include:

* **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. Unless you have adjusted your browser settings so that it will refuse cookies, our system will issue cookies when you direct your browser to our Platform. Our Platform may use both session cookies and persistent cookies.
	+ **Google Analytics.** For example, we use Google Analytics, a web analytics service provided by Google, Inc., to collect certain information relating to your use of our Website. Google Analytics uses cookies to help us analyze how users use our Website. For more information regarding Google Analytics (including how Google uses data when you visit our Website), please visit Google's website and the pages that describe Google Analytics, such as: [www.google.com/analytics/learn/privacy.html](http://www.google.com/analytics/learn/privacy.html).

You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. However, if you do not consent to our use of cookies or select this setting you may be unable to access certain parts of our Platform. You can find more information about cookies at <http://www.allaboutcookies.org>.

**By continuing to allow cookies (see** [**YOUR CHOICES FOR HOW WE COLLECT, USE AND SHARE YOUR PERSONAL INFORMATION**](#_Your_Choices_for)**), you hereby consent to our recording and disclosure to third-party cookie providers of your use of the Platform or other communications you may have with our Platform.**

# Why and How We Use Your Personal Information

As described more fully below, we use information that we collect about you or that you provide to us, including any Personal Information for the following purposes:

* Provide our Platform and Services to you, including to allow you to schedule physician appointments.
* Provide you with information that you request from us.
* Provide you with support for our Platform and to respond to your inquiries, including to investigate and address your concerns and monitor and improve our responses.
* Authenticate users, detect fraudulent use, and otherwise maintain the security of our Platform.
* Help maintain the safety, security, and integrity of our Platform.
* Detecting security incidents, responding to, protecting against malicious, deceptive, fraudulent, or illegal activity, and prosecuting those responsible for that activity.
* Carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
* To respond to law enforcement requests, court orders, and subpoenas and to carry out our legal and contractual obligations.
* Notify you about changes to our Platform.
* In any other way we may describe when you provide the information.
* Fulfill any other purpose for which you provide it.
* For any other purpose with your consent.

Please contact us using the [Contact Information](#Contact) at the end of this Policy if you would like to opt out or change your preferences with respect to receiving advertising and marketing communications from us.

# Why and How We Share Your Personal Information

We do not share, sell, or otherwise disclose your Personal Information for purposes other than those outlined in this Privacy Notice. However, we may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose Personal Information that we collect or you provide as described in this Privacy Notice:

* **Physicians and Healthcare Providers**. With your consent or at your direction, we may share the information you provide with independent physicians or licensed health care providers for the purpose of scheduling appointments or facilitating communications related to the services you request through our Platform.
* **Service providers and others to operate our Platform**. We share your Personal Information with our service providers and business partners, including providers and vendors we use to operate and maintain our Platform and its features and functionality. These third parties include data hosting and data storage partners, payment processors, analytics, ad network, advertising, technology services and support, and data security. We contractually require these third parties to keep Personal Information confidential and use it only for the purposes for which we disclose it to them.
* **Compliance with law**. We may share your Personal Information to comply with applicable law or any obligations thereunder, including cooperation with law enforcement, judicial orders, subpoenas, and regulatory inquiries.
* **To Enforce our Rights**. We may share your Personal Information to enforce our Terms of Use and any other agreement, terms and conditions relating to your use of our Platform. We also may share information as needed to ensure the safety and security of our Platform and our users, and to detect, prevent, or otherwise address fraud, security, or technical issues
* **Protect Rights, Property and Safety.** If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of PremiumDoc, our customers, or others. This may include exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.
* **Business transfers**. We may share your Personal Information to a buyer, potential buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of a bankruptcy, liquidation, or similar proceeding, in which Personal Information held by us about our users are among the assets transferred.
* **De-identified information**. We may also share de-identified information, so that it cannot be reasonably used to identify any individual, with third parties for marketing, advertising, research, or similar purposes.
* **Knowledge and Consent.** With your consent, pursuant to your instructions, to fulfill a purpose for which you provide the information to us, and for any other purpose disclosed by us when you provide the information.

# Your Choices for How We Collect, Use and Share Your Personal Information

We provide you with various choices on how you can opt out of certain uses and sharing of your Personal Information. As a general rule, you cannot opt out of our collection, use and sharing of Personal Information to the extent it is necessary to provide our Platform or related basic services, features and functionality available on or through our Platform to you.

**Cookies**. You can adjust the settings in your browser’s settings to refuse all or some cookies. If you disable or refuse cookies, please note that certain parts of our Platform may be inaccessible or may not function properly. You can find more information about cookies at <http://www.allaboutcookies.org>.

Each type of web browser provides ways to restrict and delete cookies. Browser manufacturers provide resources to help you with managing cookies. Please see below for more information.

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| [Google Chrome](https://support.google.com/chrome/answer/95647?hl=en-GB) | [Apple Safari (Desktop)](https://support.apple.com/en-us/guide/safari/manage-cookies-and-website-data-sfri11471/mac) |
| [Microsoft Internet Explorer](https://support.microsoft.com/en-us/kb/260971) | [Apple Safari (Mobile)](https://support.apple.com/en-us/HT201265) |
| [Mozilla Firefox](https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer) | [Opera (Desktop)](http://www.opera.com/help) |
| [Android Browser](http://support.google.com/ics/nexus/bin/answer.py?hl=en&answer=2425067) | [Opera (Mobile)](http://www.opera.com/help/mobile/android#privacy) |

# Accessing, Correcting and Deleting Personal Information

***Access, Corrections and Deletion***. Please contact us by email at the [Contact Information](#Contact) below to request access to, correct or delete any Personal Information that we have collected about you. Please promptly inform us of any changes or errors in any Personal Information we have about you to ensure that it is complete, accurate, and as current as possible. You may also have certain deletion rights in accordance with applicable law. We may not be able to accommodate your request if we believe it would violate any law or legal requirement or cause the information to be incorrect.

***Copies and Retention of Personal Information***. Please contact us by email at the [Contact Information](#Contact) below if you have any questions about obtaining copies or the retention of your Personal Information.

# Children’s Privacy

Our Platform is not intended for children under 16 years of age. No one under age 16 may provide us with any Personal Information on or through our Platform. We do not knowingly collect Personal Information from children under 16. If you are under 16, do not use or provide any information on our Platform or on or through any of its features, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received Personal Information from a child under 16 without verification of parental consent, we will delete that information. If you believe we might have any information directly from a child under 16, please contact us using the [Contact Information](#Contact) at the end of this Policy.

# Do Not track signals

Some web browsers permit you to broadcast a signal to websites and online services indicating a preference that they “do not track” your online activities. At this time, we do not honor such signals and we do not modify what information we collect or how we use that information based upon whether such a signal is broadcast or received by us.

# Data Security

We have implemented measures designed to secure your Personal Information from accidental loss and from unauthorized access, use, alteration, and disclosure.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Platform, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge you to be careful about giving out information in public areas of our Platform like message boards. The information you share in public areas may be viewed by any user of our Platform.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your Personal Information, we cannot guarantee the security of your Personal Information transmitted to our Platform. Any transmission of Personal Information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures deployed on our Platform.

# Changes to Our Privacy Notice

We may change or update this Privacy Notice at any time. It is our policy to post any changes we make to our Privacy Notice on this page. If we make material changes to how we treat our users’ Personal Information, we will notify you as required or permitted by applicable law. The date this Privacy Notice was last revised is identified at the top of the page. You are responsible for periodically visiting our Platform and this Privacy Notice to check for any changes.

**YOUR CONTINUED USE OF OUR PLATFORM FOLLOWING THE POSTING OF CHANGES CONSTITUTES YOUR ACCEPTANCE TO SUCH CHANGES.**

# Contact Information

If you have any questions, concerns, complaints, or suggestions regarding our Privacy Notice or the ways in which we collect and use your Personal Information described in this Privacy Notice, have any requests related to your Personal Information pursuant to applicable laws, or otherwise need to contact us, please contact us using this Contact Information.

**PremiumDoc**

402 Buttonwood Lane

Largo, FL, 33770

617-669-9794
[INSERT EMAIL]